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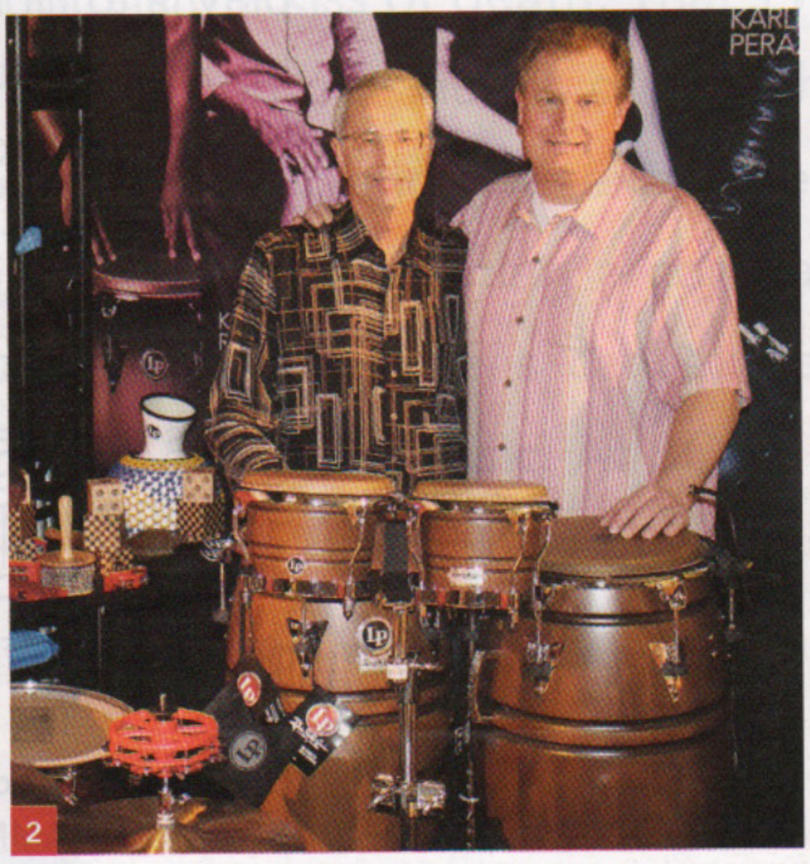
UpBeat DAILY

The Official NAMM Show Publication

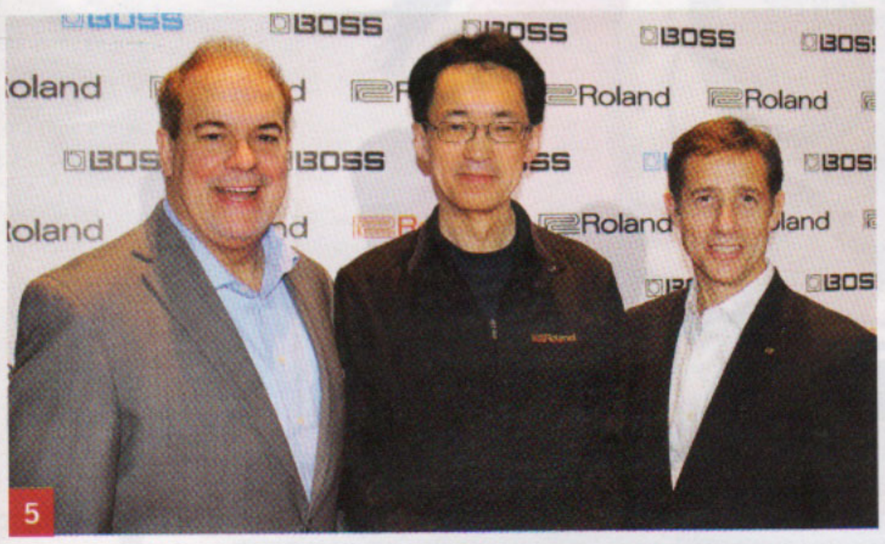


CHANGE *Is In The Air*

Welcome to The NAMM Show 2015!

Right out of the gate, we've got a bevy of new products and companies around the show floor, in addition to major changes being announced throughout the industry. Here are just a few of the important change agents the UpBeat Daily crew found on the show floor Wednesday.

1. Andy Rossi and Joe Castronovo of Korg USA display the new ARP Odyssey (left) and the new Korg Kronos. See more about Kronos on page 50. 2. Don Lombardi, Drum Workshop founder, left, and Chris Lombardi, the company's president and CEO, bring their new acquisitions of Latin Percussion, Toca, Gretsch and more to The NAMM Show. See page 4. 3. From left, Zoom North America's Erich Barto, Micah Eberman and Samuel Greene with the new Zoom Q8 Handy Video Recorder, the first camera with interchangeable microphones. See page 4. 4. In celebration of its 10th anniversary, Kala is highlighting its Sweet Pea anniversary model at its booth. Pictured above, from left: Phil Slight, Michael Upton, Rick Carlson and Dave Cafiero. 5. Roland Corp. CEO Jun-ichi Miki, center, announced that Jay Wanamaker, left, will take over as president and CEO of Roland Corp. U.S. and Kim Nunney will become executive vice president of global business development for professional A/V. See page 8. 6. From left: Mackie's Henri Cohen, John Boudreau, Ben Olswang and Alex Nelson with the DL32R digital mixer and the Master Fader iPad app. See page 12.



BREAKFAST OF CHAMPIONS

Join Joe Lamond, NAMM president and CEO, for a conversation with industry leaders at the Hilton Anaheim Pacific Ballroom. Free breakfast begins at 8 a.m.

Breakfast of Champions
Page 118

Fishman's 7-String Fluence
Page 80

ReedGeek's Universal Tool
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Ibanez Updates Paul Gilbert
Page 68

Hosa Expands Pro Line
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Drummers' Options

Innovative Percussion has unveiled several new products. A few of them include:

The BR-CW Chad Wackerman Paintbrush boasts a red hickory wooden handle. This retractable medium-gauge wire brush features a soft rubber sleeve near the brush fan and a strip of felt surrounding the butt end.

The KDB-1 Chris McHugh kick-drum beater has a solid core that enhances low-end frequencies. The yarn wrap cuts down attack and high-end frequencies.

Designed for famed rock drummer Jimmy DeGrasso, the JD-1 is similar in length and diameter to the company's IP-L5BL, but is built with a thicker collar and an acorn tip. It is suited for heavy playing.

The MG-1 reverse teardrop bead is designed for Marcus Gilmore, drummer for Chick Corea. This stick is between a 7A and 5A, but features a unique reverse teardrop bead, which creates a bright, articulate sound.

The NZ-1 is a jewel tip with integrated taper and no visible collar, designed for Nir Z, a Nashville-based studio drummer.

The Pedro Carneiro series marimba mallets are built with heavy synthetic cores specific to each model and its intended sound.

New to the Sandi Rennick series is the IP400 2.5 medium-hard marimba mallet, which produces a more focused sound.

Innovative Percussion (innovativepercussion.com)

iZotope Ozone 6 Enables Creative Mastering

The latest version of iZotope's line of mastering software, Ozone 6, is a creative mastering platform that enables both project studio producers and mastering engineers to add a final level of professional polish to their mix.

The modern new workflow is centered around creativity. A fully redesigned interface and real-time visual feedback in every module assist users in creating masters with ease.

Ozone 6 takes the guesswork and the manual labor out of the mastering process, helping users experiment without fear of making the wrong sonic choices. Using Ozone's presets as a starting point, pros and newcomers alike can immediately achieve authentic sounds in any genre. Ozone also produces great sound, providing the warmth and character of analog sound without the restrictions of hardware. For professional users, the advanced version's Dynamic EQ module lives and breathes with your music, harnessing the precision of an equalizer.

iZotope (izotope.com)

MXL Makes Moves With Mini Microphone Mixer

The new MM-4000 Mini Mixer + portable audio mixer from MXL Microphones for mobile phones, tablets, DSLRs and computers can record audio to a device using up to four electret microphones simultaneously, turning four analog inputs into one analog or digital output.

On one side, the Mini Mixer + outputs analog through a TRRS jack. This lets the mixer output to any mobile device. The included TRRS cable has the smallest available footprint in order to work with accessory cases. On the other side, the Mini Mixer + has a digital output that allows it to work with the iPhone or iPad using Apple's camera adapter.

MXL Microphones (mxlmics.com)

PinchClip Available in 3-Packs

PinchClip is a new drum accessory that replaces wingnuts on cymbal stands and hi-hats. It is now available in a reusable Ziploc bag that contains three clips and comes in a choice of black or red. The packaging also features information on how to use the PinchClips and serves as a way to protect and store the devices when not in use.

PinchClip is a stainless-steel flange that makes setting up and packing up faster. It solves the problem of looking for dropped wingnuts on dark stages.

PinchClip (pinch-clip.com)